



## Description of Services

Setting new standards for the Marketing, Promoting and Global Trade of Renewable Energy Equipment with focus on New, Second Hand and Used Wind Turbines.

MWPS is specialized in worldwide internet marketing within the wind power sector. Our strong global presence on the world wide web and especially within all major search engines (Google, Bing, Yahoo, AOL etc.) on all topics relating to alternative energy, wind power and wind turbines has been achieved by gaining knowledge, expertise, and experience of over 10 years in the wind energy market and the recent launch of our newly designed Online Marketplace Plat form.

Only equipment by fully vetted, legitimate owners or authorized agents listed. No time wasting with browsing fake adverts - No risk-taking of losing deposits – We guarantee full protection from incompetent agents, brokers or outright fraudsters offering unauthorized 3rd party equipment to buyers through uncontrolled free advertising websites as well as the care free protection from buyers with lack of funding for our selling clients.

It is a fact that the worldwide web is now the first choice media for both, buyers and sellers interested in wind power and especially in search of either buying or selling new or used wind turbines or even to buy or sell complete MW sized wind farms. Our clients benefit from the combination of this 'fact' and our 'strong presence' within all major search engines in such way that we are able to drive a client's newly offered wind turbines or sales project onto page 1 on Google within hours of publishing our client's advert... thus receiving purchase enquiries from potentially 'ready to buy' clients in the shortest possible time. We are also maintaining an extensive database of worldwide registered clients currently actively looking to purchase new or used wind turbines of all types and sizes including investors in search for complete wind farm projects which we are serving with regular product targeted mail shot updates.

### Asset Recovery - Services for our 'Selling' clients:

- Achieve the highest possible sales price for your turbine/s, wind farm or spare parts
- Preparation of brief details for mail shot and internet postings describing the turbine or wind farm for sale to assist in finding a buyer
- Advertise and promote your turbines, wind farm or spare parts for sale through our dedicated Alternative Market Place portal and if requested, prepare and post feature articles on our front homepage placed in the top banner area currently attracting 30k+ unique visitors pcm – up trending
- Conduct mail shot promotions to suitable prospects from our worldwide register of 'ready to buy' clients currently looking to purchase turbines or spare parts for small to large wind farm projects in the range of 50KW up to 100MW+
- Following a prospective buyer making an offer, we will take up references (if not registered with us) and assess their ability to complete a purchase
- Arrange for prospective worldwide buyers to visit and view the turbines or wind farm on site
- Proactively drive communications and negotiations between seller and prospective buyers until close of deal

### Asset Sourcing - Services for 'Buying' clients

**MWPS World Limited, 10 Victoria Street, Bristol BS1 6BN, United Kingdom**

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- Achieve the best possible purchase price for your required used or second hand turbines, wind farm or new and used/refurbished spare parts
- Registered buyers are served with a premium 'automated notification' service informing the same of newly available turbines within hours of going to market
- Preparation of brief details for mail shot and internet postings describing the required turbine or farm project wanted to assist in finding a seller
- Advertise and promote a buyer's requirements through our 'Wanted' section on our dedicated Alternative Market Place website
- Following a prospective seller making an offer, we will take up references (if not registered with us) and assess their ability to supply
- Proactively drive communications and negotiations between buyer and prospective sellers until close of deal
- Arrange to find and link prospective buyers with competitively priced refurbishers, forwarders, wind farm developers, construction firms and installation and service maintenance providers on a worldwide basis

In regards to charges, we keep service agreements for our clients very simple and can offer tailor-made commission rates which are always appropriate to what actually is on offer for sale. For example, the quantity to be marketed and the equipment's total current \$ market value plays a vital role in determining the most competitive sales commission rate applicable to you. Typically, for smaller sized equipment we charge a slightly higher sales commission than for large sized equipment so not to risk to out-price your equipment when going to market.

We can offer both, exclusive or non-exclusive services. Our 'non-exclusive' service is usually 1.5% - 2% higher than our 'exclusive' brokerage service. As an example, for one unit of a 250KW – 1000kW turbine, we would ask for 7% 'non-exclusive' and a 5% 'exclusive' sales commission. But for let's say 20 units of 2mW+ turbines or spare parts for the same, we would ask the seller for only 3% sales commission for a 'non-exclusive' or 2% for an 'exclusive' service.

For smaller sized turbines or spare parts under 250kW which usually have a much lower sales price, we would assess your equipment individually and would be able to offer you a flat fee commission rate. Both of the above, flat fee or percentage based commission fees are just two examples but we are aware that each customer and their sales campaign are individual so we will always try to accommodate our clients as best as we can and will aim to be flexible and open to negotiations in order to assure that we meet each of our client's individual requirements.

### Summary

Most important to mention is that **all** of our above mentioned services are absolutely free of charge up to the point of the close of a successful sales or purchase transaction. This means that our pre-agreed commission fee will only be payable at close of a deal and only when funds have either been paid or received by you. No hidden extras or fees are payable prior to this.

We very much hope that some or all of our services will meet your interest and please don't hesitate to come back to us if you have any questions.

*Your MWPS World Service Team*



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